



TUTTO PER LA SALUTE
by Persit Star®

2021
SAFFRON
The Persian Red Gold



SAFFRON

“Tutto per la Salute” is a brand of Persit Star S.r.l., which is a Company based in Italy that imports and exports its products worldwide.

We import, distribute and guarantee the supply of different types of food, yet we mainly import and distribute dry fruits, saffron and dates.

We believe that experience and reliability are the key values needed for meeting our customers' satisfaction and happiness. As we want to provide our customers with the best quality we carefully select our suppliers in the Ancient Persia and we stock the products in Italy. We give a significant importance to the selection of the best quality food products to import; particularly, the Saffron is one of the best quality products. It comes directly from the land where it grows and it undergoes to periodical macrobiotic chemical-physical tests in the laboratory in order to supervise the consistency of the harvest, the health and the hygiene of the product. These tests also certify the origin of the product from the Asiatic land where it is grown and avoids the presence of any intermediaries.

Every harvest point respects the ISO standards and it is calibrated according to these standards.

Persian Saffron

90% of the Saffron that is worldwide sold comes from Iran.

This grassy plant belongs to the family of the Iridaceae and its scientific name is “Crocus Savitus”.

Saffron is a plant without stem and it has a bulbous spherical root.

It has an orderly and regular shape that is made of a long and narrow stem that weaves together three bicolor petals. It is the most expensive and most wanted in the world.

Its value has constantly been maintained high thanks to its thoughtful plantation method that requires the handmade harvest of its delicate red filaments; particularly, to get 1 kg of Saffron are needed 250.000 flowers. Our team personally follows the production chain (preparation of the land, harvest procedures and post-harvest procedures), in order to get the best saffron harvest for our worldwide customers. Saffron is also a spice rich of antioxidants.

As a matter of facts, saffron has been thought to be very beneficial for the human health.

It is able to: improve humor and libido, to contribute to the loss of weight, as well as to the relief of the pre-menstrual syndrome.

Above all, is generally considered safe from most of the people and it can be easily added to our diet.



Saffron Standards

The most important standard needed for the Saffron certification is the ISO 3632-1 : 2011. In addition to the ISO standards, Iran requires its own local standard certificates. We own all the certifications required, plus other international certificates that exceed the international standards requirements:

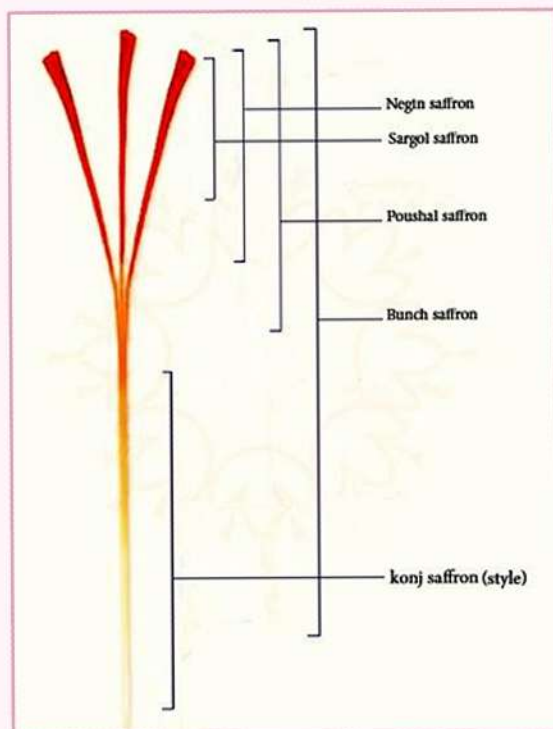
ISO 9001 ISO22000
HACCP



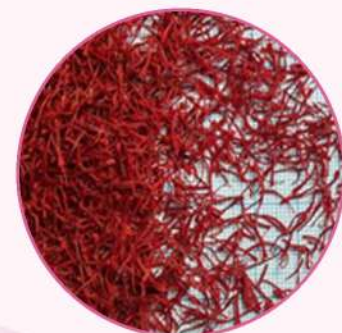
Our Certificates



Different Saffron Types



Negin:
It has long stem and has no yellow spots



Poshal:
It has a little yellow spot



Sargol:
It has a short stem



Our Customized Services

Persit Star gives to customers the possibility to customize the packaging and the contents of the package according to the customers preferences.

Particularly the customer is free to choose the Saffron type and its certification. As we aim at providing excellent products, we undergo our products to macrobiotic chemical-physical tests directly in our certified laboratory.

This process allows us to provide the customer with a customized certifications of the Saffron in accordance with the ISO 3632 certificate and the customer's requests.





Our Packaging

The amount of Saffron contained in the pack can vary from 0.5g to 4g, according to the buyers need. We can also provide private label packaging of Saffron type with top quality filaments.

Weight (gr)	Types of saffron packaging
0,5	Grade filaments 1
1	Grade filaments 1
2	Grade filaments 1
4	Grade filaments 1





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